

Toronto Nepali Film Festival 2012

March 17, 2012, Innis Town Hall, University of Toronto



TNFF is a **non-profit** organization run by a group of dedicated **volunteers**. The annual film festival screens **films** pertaining to **Nepal** which provide critical insights into **contemporary issues** & TNFF creates a platform for intercultural **dialogue** on such issues. TNFF 2012 aims to attract up to **500** audiences to the event by reaching out to more than **5000** individuals through promotional package, various print, online and social media & community outreach. TNFF is **supported** by Government org., Community org., Media org., Artists' & Filmmakers' groups & Student groups & businesses in Canada and in the US.

Sponsorship Package

Sponsorship Type		Supporter (non-profit Org ONLY)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Non-Profit Org ONLY
Cost		\$1,000	\$1,000	\$500	\$300	\$200	\$100
Entitlements	Special Mention and Prime spot [1]	YES	YES	_____	_____	_____	_____
	Banner displayed at venue [2]	YES	YES	YES	_____	_____	_____
	Logo on Print Promotion [3]	YES	YES	YES	YES	_____	_____
	Logo on Festival Program [4]	YES	YES	YES	YES	YES	YES
	Advertisement at www.tnff.ca [5]	Home page			Event page		
	Advertisement at screening break [6]	3 ad/Slide			6 ad/Slide		
	Business cards display [7]	Shared table with 3 sponsors			Shared table with 6 sponsors		
	Free Full Day Tickets	2 each					

1. In promotional materials and at events (TNFF & other related event for TNFF 2012). 2. Banner should be provided by the sponsor and should be 6ft X 4ft (or less.). Banner will be displayed only at lobby. TNFF will decide the location for banner depending on the sponsorship package and date of agreement signing. 3. Logo should be provided by the sponsor and has to be 350 X 200 pixels. Logo will be in TNFF 2012 poster and flyer, which will be posted and distributed at public areas - Restaurants, universities, public spaces in GTA and events. 4. Festival catalogs will be distributed at the event. 5. The advertisement should be in plain image (no flash) and 200 X 100 pixels in size. Logo will be linked to your company's homepage (until Dec 2012). 6. There will be a slideshow after the end of the session. Only still images will be displayed and must be provided by the sponsor. 7. On Tables.

For more info contact info@tnff.ca

tnff.ca

